

Market Structure and Forecasts

Market Structure and Forecasts delivers statistical data, information about foodservice operators, and insights into the foodservice sector. It offers up-to-date, detailed information about trends and developments in foodservice and is used by investors, distributors, operators and manufacturers. In putting it together, we have drawn on over 30 years' research and experience in the market.

You can access this unique information online via Horizons on Demand, by spreadsheet or in hard copy:

- Detailed foodservice-specific facts and figures - 140 different market measures covering 100 sectors and sub sectors, grouped into 9 categories: restaurants, QSR, pubs, hotels, leisure, staff catering, health care, education and services
- Up-to-the-minute market analysis - expert commentary on events as they happen
- Recent trends and annual forecasts for the next five years

By taking out an annual subscription, in addition to the above information, you will also have access to:

- A special telephone hotline service - we answer your questions on the spot!
- Discounted rates on our Key Club workshops.

What fields does the database cover for the UK foodservice market?

The following analyses are available for each sector, category and sub-sector (there are approximately 100 of these) – for each year from 2001 to 2013:

- Number of outlets
 - Group and Independent
 - Contract and Self run
 - In size categories (meals pa): 0-10,000; 10-30,000; 30-100,000; 100,000
 - Region
- Meals
 - Per outlet
 - Group and Independent
 - Group: in size categories (meals pa): 0-10,000; 10-30,000; 30-100,000; 100,000
 - Independent: in size categories: 0-10,000; 10-30,000; 30-100,000; 100,000
 - Day part (breakfast, lunch, dinner, snacks)
 - Region
- Purchases
 - Food
 - £ per meal
 - Group and Independent
 - Temperature (ambient, chilled – long life, chilled – short life, frozen)
 - Delivered wholesale
 - Contract
 - Cash and Carry
 - Other
 - Region
 - Soft drinks
 - Alcohol

- Sales
 - Food
 - £ per meal
 - Group and Independent
 - Region
 - Soft drinks
 - Alcohol
 - Total Food & Beverage
- Turnover
 - Contract caterers

What does the information look like?

The complete database consists of over 250,000 numbers, from 2001 to 2013

Further information

Please phone Horizons on +44 (0)20 8349 0162 or contact us by email at info@horizonsforsuccess.com

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